CHARTER CITY TORONTO

Building a Movement

- A Toronto City Charter must be more than a one issue movement. It should not be an anti-Doug Ford campaign.

- We will need to find **allies**:
    - In Toronto, with residents from all 25 Wards across the city, with civil society groups from all across the city, with a super majority of City Council, the Mayor, and City Staff;
    - Across Ontario, with like minded groups from other Ontario cities and towns;
    - In Canada, from groups looking to this idea for their cities;
    - From other countries, where their best-practices in City Charters will inform our efforts.

- We should look to the Association of Municipalities Ontario and the Federation of Canadian Municipalities (etc) for advice and support.

- We will need support from federal, provincial, and municipal politicians (and their political parties). It will be important to learn and understand what is in it, a Toronto City Charter, for them - collectively and individually. How do we "market" this to them?

- Consideration will have to be given to Rural Ontario, Small Town Ontario, other Cities in Ontario to assure them that this is positive for them, for Toronto; that it will not take away from them.

- The Municipal Act (Ontario) is a (most) restrictive document. Would it be sufficient to amend the Act to ensure a better, different relationship for Ontario cities and the Province?

- The language in backgrounders, media releases, reports, and announcements made available to the public needs to be simple and easy to understand. It should be multi-lingual.

- As the campaign gains momentum, other cities across Ontario may become involved - pro and con. How do we prepare for that? If other cities across the country jump aboard, how will that affect our strategies?

- If many large cities (BCMC, LUMCO) start saying, "us too" and their respective provinces lobby the federal government to lump this all under a Section 38 amendment, this could muddy the waters and delay our campaign significantly. How do we manage expectations and "too much" support? What if the opposite happens?

Notes by Alan Kasperski